

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Connie D. Myers
Application No. : 09/575,845
Filed : May 19, 2000
For : METHOD AND SYSTEM FOR TRACKING CONSUMER
AWARENESS OF BRAND-NAMES (AS AMENDED)

Examiner : Jean D. Janvier
Art Unit : 3622
Date of Notice
of Allowance : March 12, 2007
Docket No. : 680047.402
Date : May 16, 2007

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REMARKS AFTER ALLOWANCE

Commissioner for Patents:

In response to the Notice of Allowance dated March 12, 2007, applicant notes that the Examiner did not initial the Information Disclosure Statements filed on September 10, 2003, and September 13, 2004. **Please find attached copies of the Information Disclosure Statements with Forms PTO-1449 as filed on September 10, 2003, and September 13, 2004, for the Examiner's acknowledgment of consideration.**

Applicant also notes that the Examiner did not amend the title per Applicant's Amendment filed on June 8, 2004. The title should read as follows:

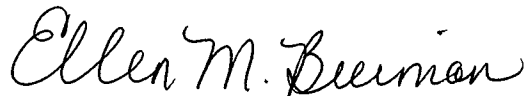
**"METHOD AND SYSTEM FOR TRACKING CONSUMER AWARENESS
OF BRAND-NAMES"**

Applicant respectfully requests that U.S. Patent and Trademark Office records be corrected prior to issuance to reflect acknowledgement of the Information Disclosure Statements and the amended title so that this information is printed correctly on the issued patent.

Should the Examiner need further assistance, please call the undersigned at (206) 622-4900.

Respectfully submitted,

Seed Intellectual Property Law Group PLLC



Ellen M. Bierman

Registration No. 38,079

EMB:asl

Enclosures:

Copy of Information Disclosure Statement filed September 10, 2003

Copy of Information Disclosure Statement filed September 13, 2004

701 Fifth Avenue, Suite 6300
Seattle, Washington 98104-7092
Phone: (206) 622-4900
Fax: (206) 682-6031

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PATENT

I hereby certify that on the date specified below, this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

September 10, 2003
Date

Angela S. Long
Angela S. Long

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Connie D. Myers
Application No. : 09/575,845
Filed : May 19, 2000
For : BRAND-NAME RECOGNITION

Examiner : Jean D. Janvier
Art Unit : 3622
Docket No. : 680047.402
Date : September 10, 2003

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents:

In accordance with 37 C.F.R. §§ 1.56 and 1.97 through 1.98, applicant wishes to make known to the Patent and Trademark Office the references set forth on the attached form PTO-1449 (copies of the cited references are enclosed). Applicant also wishes to note that Reference AP was cited by an Examiner in an Office Action in related application No. 09/575,002, but a copy of the reference was not provided and applicant's representative is unable to locate this reference with this date. As to any reference supplied, applicant does not admit that it is "prior art" under 35 U.S.C. §§ 102 or 103, and specifically reserves the right to traverse or antedate any such reference, as by a showing under 37 C.F.R. § 1.131 or other method. Although

the aforesaid references are made known to the Patent and Trademark Office in compliance with applicant's duty to disclose all information he is aware of which is believed relevant to the examination of the above-identified application, applicant believes that his invention is patentable.

Please acknowledge receipt of this Supplemental Information Disclosure Statement and kindly make the cited references of record in the above-identified application.

A fee of \$180 is submitted in accordance with 37 C.F.R. § 1.97(c). The Commissioner is authorized to charge any other fees which may be required, or credit any overpayment to Deposit Account No. 19-1090.

Respectfully submitted,

Connie D. Myers

Seed Intellectual Property Law Group PLLC



Ellen M. Bierman

Registration No. 38,079

EMB:asl

Enclosures:

Postcard

Check

Form PTO-1449

Cited References (3)

701 Fifth Avenue, Suite 6300
Seattle, Washington 98104-7092
Phone: (206) 622-4900
Fax: (206) 682-6031

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FORM PTO-1449 (REV.7-80)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 680047.402	APPLICATION NO. 09/575,845
INFORMATION DISCLOSURE STATEMENT (Use several sheets if necessary)		APPLICANT Connie D. Myers	
		FILING DATE May 19, 2000	GROUP ART UNIT 3622

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5,483,049	01/09/96	Schulze, Jr.	235	383	
	AB	5,905,246	05/18/99	Fajkowski	235	375	
	AC	6,493,110	12/10/02	Roberts	358	1.2	
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
	AK					
	AL					
	AM					
	AN					
	AO					

OTHER PRIOR ART *(Including Author, Title, Date, Pertinent Pages, Etc.)*

	AP		Anonymous, ShoppingList.com Partners with ValuePage to Offer Grocery Coupons to Online Visitors, Sept 1999, PR Newswire.
	AQ		
	AR		

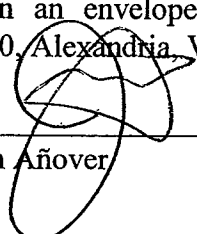
EXAMINER	DATE CONSIDERED
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* EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).

PATENT

I hereby certify that on the date specified below, this correspondence is being deposited with the United States Postal Service as first-class mail in an envelope addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

September 13, 2004
Date


Jason Añover

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Connie D. Myers
Application No. : 09/575,845
Filed : May 19, 2000
For : METHOD AND SYSTEM FOR TRACKING CONSUMER
AWARENESS OF BRAND-NAMES

Examiner : Jean D. Janvier
Art Unit : 3622
Docket No. : 680047.402
Date : September 13, 2004

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

FIFTH SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents:

In accordance with 37 CFR 1.56 and 1.97 through 1.98, applicant wishes to make known to the U.S. Patent and Trademark Office the references set forth on the attached Form PTO-1449 (copies of the cited references are enclosed). As to any reference supplied, applicant does not admit that it is "prior art" under 35 U.S.C. §§ 102 or 103, and specifically reserves the right to traverse or antedate any such reference, as by a showing under 37 CFR 1.131 or other method. Although the aforesaid references are made known to the Patent and Trademark Office in compliance with applicant's duty to disclose all information he is aware of which is believed

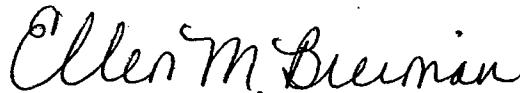
relevant to the examination of the above-identified application, applicant believes that his invention is patentable.

Please acknowledge receipt of this Fifth Supplemental Information Disclosure Statement and kindly make the cited references of record in the above-identified application.

A fee of \$180 is submitted in accordance with 37 CFR 1.97(c). The Director is authorized to charge any other fees which may be required, or credit any overpayment to Deposit Account No. 19-1090.

Respectfully submitted,

Seed Intellectual Property Law Group PLLC



Ellen M. Bierman

Registration No. 38,079

Enclosures:

Postcard

Check

Form PTO-1449

Cited References (2)

701 Fifth Avenue, Suite 6300
Seattle, Washington 98104-7092
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FORM PTO-1449
(REV. 7-80)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

680047.402

APPLICATION NO.

09/575,845

INFORMATION DISCLOSURE STATEMENT
(Use several sheets if necessary)

APPLICANT

Connie D. Myers

FILING DATE

May 19, 2000

GROUP ART UNIT

3622

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5,176,224	01/05/93	Spector	186	52	
	AB	6,314,406	11/06/01	O'Hagan et al.	705	14	
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						

FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
	AK					
	AL					
	AM					
	AN					
	AO					

OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

	AP		
	AQ		
	AR		

EXAMINER

DATE CONSIDERED

* EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).